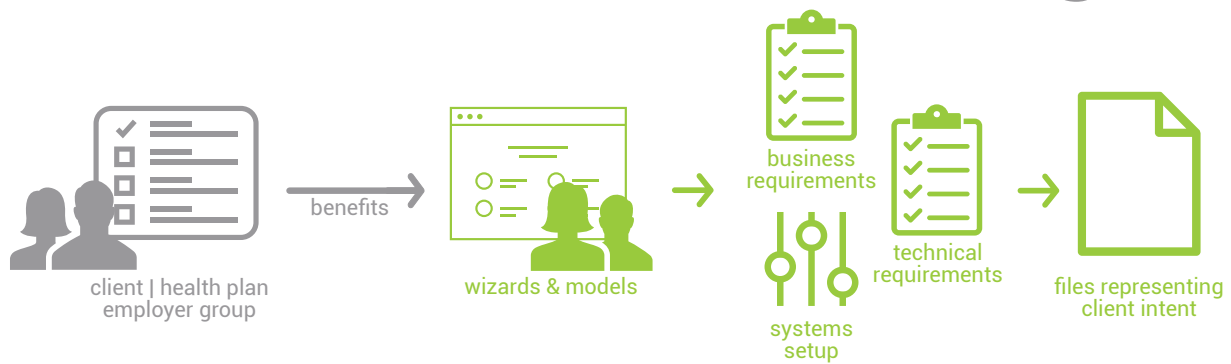


gx|capture™

Client Benefit Plan Intent  
Capture Portal



GxCapture™ is a guided intent capture portal to facilitate on-boarding of new clients. Designed to be configurable and customizable, this web-based system portal can be used in the field and integrated with a downstream benefits managements system.

### Self Service Portal to Capture Client Intent

This product and managed services provides a configurable and customizable guided intent capture portal that is web-based for field use, allowing your team to automate direct capture of intent. GxCapture™ enables end-to-end traceability starting with capture and storage of intent and can be integrated with downstream benefits management systems.

Key features of GxCapture™ include:

- Intake (automated load, manual entry, system extracts, existing copying) benefits design from employer groups and internal product design groups
- Searches products and plans to continually build, review and reuse
- Rules-driven guided intent and information capture with validation available at the earliest point in time of information capture
- Dynamic definition of product characteristics to address changing market and regulatory need
- Upfront validation on supported and unsupported features
- Generate product feature reports for review
- Publish product design for sales and marketing collateral
- Publish information for metrics data stores and generate reports
- Copy existing products and plans for reuse, time and cost saving



Points of value:

- Minimize guess work and fully integrate new client on-boarding
- Automate system and intent gathering to minimize errors
- Increase your clients' speed to market and stay ahead of market demand

To unleash the full power of GxCapture™, use with GxCare™ (benefits coding) and GxClaims™ (claims verification).



**GxCapture™ - Delivering transparency to your enterprise.**

